

The logo features the words "STAND UP" in large, bold, black capital letters. Behind the letters, there are two stylized human figures with arms raised in a "V" shape. The figure in the background is red, and the figure in the foreground is black. Below the main text, the tagline "AGAINST POVERTY, STAND UP FOR THE MILLENNIUM DEVELOPMENT GOALS" is written in a smaller, bold, black font, with "STAND UP" in red.

STAND UP

AGAINST POVERTY, **STAND UP** FOR THE MILLENNIUM DEVELOPMENT GOALS

STAND UP is an innovative and exciting challenge to set an official Guinness World Record - the greatest number of people ever to STAND UP Against Poverty and for the Millennium Development Goals - on October 15-16 2006. Within a 24-hour period, as many people as possible must physically and symbolically "STAND UP" to communicate their desire to fight poverty and to hold their governments and leaders accountable for promises to end poverty by 2015. The purpose of this action is to raise awareness of the Millennium Development Goals (MDGs) and to publicly demonstrate to policy makers the growing global support for the achievement of the MDGs and for the strengthening of development policies in both Northern and Southern countries.

To find out more and to learn how you can participate go to <http://www.milleniumpcampaign.org>